

**MADISON-BOND
WORKFORCE INVESTMENT BOARD
March 19, 2014
MEETING MINUTES**

CALL TO ORDER:

Board Chair, Gerry Schuetzenhofer, called the meeting to order at 10:32AM.

ROLL CALL (taken already by the roll call list):

Members Present:

Don Abert	Robert Glik	Jim Pennekamp
Monica Bristow	Dave Holtgrave	Laura Reed
Rosemarie Brown	Walter Hunter	Gerry Schuetzenhofer
Dr. Robert Daiber	Charlie Juneau	Danielle Smith
Rhonda DeGonia	Ellen Krohne	Dale Stewart
Carol Foreman	Jack Minner	David Stoecklin
Scott Frick	Dr. John Navin	Paul Wellhausen

Members Absent:

Jeffrey Brasch	Christopher Johnson	Dr. James Underwood
Gordon Broom	Andrew Jones	B. Dean Webb
Dr. Dale Chapman	Brenda Walker McCain	Jan Woker
Dr. Georgia Costello	J. Ronald Payton	Rod Wolter
Sam Guarino	Timothy Scanlon	Al Womack
Dionne Jackson	Kevin Schmidt	
Scott Jarmon	Joe Stevens	

Guests and Staff Present:

Alice Bunjan	Matt Jones
Chris Cameron	Bob Roseman
Chairman Alan Dunstan	Connie Vick
Mark Eichenlaub	

GROUP DISCUSSION:

Gerry Schuetzenhofer introduced Bob Roseman from Erhardt Tool & Machine Company in Granite City. Mr. Roseman gave an overview of his company, their need for work ready employees and his "take" on the current state of manufacturing. He believes manufacturing is alive and well, both in Illinois and nationwide. He advocates the proud promotion of manufacturing as a viable career option for students willing to learn the skills needed to convert raw materials to finished products. Mr. Roseman also sees the need to educate parents on the new and highly skilled manufacturing opportunities. Along those lines, He also told a story of how he had parents start to walk out on him at a career day years ago before he even had a chance to give his presentation. Mr. Roseman ultimately hopes that the WIB, along with the

educational system in general, will see the urgent need to make the connection between “knowledge” and “skills”. Not every student will need a four year degree, but everyone will need to have viable skills. He expressed the importance “learning to earn, not necessarily learning to love” and that Erhardt’s doors are always open for tours. In closing, Mr. Roseman and Rosemarie Brown referenced the success of last year’s Manufacturing Day at SWIC and encouraged everyone to participate in this year’s event, to be held on October 3rd, 2014.

PUBLIC COMMENT:

With no public comment, Gerry Schuetzenhofer moved on to the next agenda item.

APPROVAL OF MINUTES (ACTION):

A motion was made by Monica Bristow to approve the December 13, 2013 WIB meeting minutes and it was seconded by David Stoecklin. The minutes were unanimously approved.

COMMITTEE REPORTS:

Executive Committee:

Gerry Schuetzenhofer informed the board that the Executive Committee has not met since the last WIB meeting, but is scheduled to meet again on May 15, 2014. Gerry also presented information on the RESPECT initiative (Respect Education Strategies and Plans leading to Employment in the Crafts and Trades). This project involves telling the story, working with the schools to the need for vocational skill sets and brokering the efforts between education, businesses and the labor organizations. Gerry suggested forming a committee and asked for volunteers. Ellen Krohne, Rosemarie Brown, Monica Bristow (along with her education committee), Jack Minner, Charlie Juneau, Bob Daiber, Dale Stewart, Alice Bunjan (or a LCCC representative) and Mark Eichenlaub (or a SWIC representative) all came forward to serve on the committee. In closing the discussion, Dr. Daiber commended the effort along with Bob Roseman’s leadership in getting the message out while also pleading for more private business involvement in this campaign.

Supporting Economic Development:

Jim Pennekamp gave an update on the manufacturing business retention & expansion visits in coordination with the Ameren Synchronist system. Also, Jim brought up discussion in regards to Bob Roseman’s presentation and that SIUE & University Park are working on initiatives to address the shortages in the skilled and technical sectors. Also, Jim gave an update (and passed out flyers) on the SIUE Metro East Start-Up Challenge, which seeks to identify, foster and reward entrepreneurship and innovation in information technology, manufacturing and health sciences & services.

Membership and Management:

David Stoecklin reported that Timothy Scanlon from U.S. Steel Granite City Works has joined the WIB, effective 3/1/14. Unfortunately, Mr. Scanlon had a previous commitment and was unable to attend today’s meeting.

CIMET:

Paul Wellhausen informed the board that the CIMET committee met via conference call on February 5th and the minutes are in the packet. Still no word from the state on last year's MOU and the 2014 MOU will be completed by early summer. The committee plans to meet again in April. Paul also commented on the amount of customers coming through the doors at the East Alton Worknet Center and Rhonda DeGonia, WIB member and IDES manager at the East Alton office, suggested that traffic has been decreasing the last few weeks.

Communications:

Laura Reed reported that the winter edition of the e-newsletter was released in February. The committee also submitted a press release announcing the Great River Workforce Development Corporation scholarships and will be working soon on the spring edition of the e-newsletter.

Youth Council:

In Rod Wolter's absence, David Stoecklin reported that the Youth Council last met on January 22nd and the Highland Career Days were the main point of discussion. The high school event will be held on May 1st and the middle school will hold their career day on May 16th. In addition, East Alton-Wood River High School presented to the council about their first "solo" career day, held in April of last year. The solo event was a follow up to the event sponsored two years ago by Connie Vick and the Youth Council.

Treasurer's Report:

Dave Holtgrave referenced the Treasurer's Report in the packet and asked that questions be directed to him now or after the conclusion of the meeting.

Business Services:

Matt Jones referenced the Business Services Activity Report in the packet. The report covers the period of December 13, 2013 through March 19th, 2014.

Great River Workforce Development Corporation:

Jim Pennekamp report that the GRWDC met on March 10, 2014. Scholarship applications have been distributed and are due June 6th. Applications are in the packets and will be reviewed by a committee consisting of Jim, Charlie Juneau and Monica Bristow. This year, five \$1,000 scholarships will be awarded to Madison and Bond county residents attending Kaskaskia, LCCC or SWIC. Also, the annual report will be mailed out soon and the list of contributing organizations is also in the packet.

Other Business:

David Stoecklin presented the Title 1B report and referenced additional materials and articles in the packet. David also gave an update on the Accelerated Training for Illinois Manufacturers (ATIM) grant and re-introduced Chris Cameron, ATIM Project Manager. After a discussion about the challenges of the grant as well as the state of today's workforce, David informed the

group that there is no movement on WIA reauthorization as we head toward federal budget challenges as well as an election year. David concluded by presenting the dollar amounts of additional funding provided by state, which includes a \$37,454 Dislocated Worker allocation and \$19,177 in an Incentive Bonus Award (across all titles).

Next Meeting:

Gerry Schuetzenhofer announced that the next WIB meeting will be on Wednesday, June 18, 2014 at 7:30AM. The location of the meeting is yet to be determined.

Closing and Adjournment:

The meeting was adjourned (for lunch) at 11:35AM.

Approved By:

David Holtgrave
WIB Secretary Treasurer