

**MADISON-BOND  
WORKFORCE INVESTMENT BOARD  
MARCH 23, 2011 MEETING MINUTES**

**CALL TO ORDER**

Board Chair, Charlie Juneau, called the business meeting to order at 10:35a.m.

**ROLL CALL**

**Members Present:**

Rosemarie Brown	Jack Minner	Mark Tade
Rhonda DeGonia	Ron Payton	Paul Wellhausen
Sam Guarino	Jim Pennekamp	Jan Woker
David Holtgrave	Cheryl Porte	Rod Wolter
Charles Juneau	Gerry Schuetzenhofer	Al Womack
Patrick McKeehan	David Stoecklin	

**Members Absent:**

Don Abert	Joe Glik	Jim Pulley
Monica Bristow	Jay Hawley	Laura Reed
Dr. Dale Chapman	Walter Hunter	Marty St. Peters
Kelly Cobb	Dionne Jackson	Kevin Schmidt
Dr. Georgia Costello	Scott Jarmon	Joe Stevens
Dr. Robert Daiber	Doug Magers	Dale Stewart
Dr. Gary Giamartino	Brenda Walker-McCain	Dr. James Underwood
		Chuck Unger

**Guest and Staff Present:**

Ty Becker	Lucy Chappee	Matt Jones
Alice Bunjan	Sam Cox	Connie Vick

**APPROVAL OF THE MINUTES (Action):**

A motion was made, seconded and carried to approve the December 8, 2010 MBWIB meeting minutes.

**COMMITTEE REPORTS**

**Executive Committee**

**Approval of Training Programs (Action)**

A motion was made, seconded and carried to approve the Executive Committee's February 10, 2011 recommendation to:

- Continue two WIA-certified training programs (Nursing and Engineering Tech) at LCCC that have both increased tuition by \$10.00 a credit hour.

**National Association of Workforce Boards Annual Conference**

Charlie reported that he, Dave Stoecklin and Gerry Schuetzenhofer attended the NAWB's Annual Conference in Washington DC in February. Charlie said the TORQ (Transferrable Occupation Relationship Quotient) demonstration they saw was of particular interest. Among its features, the program matches users' transferrable skills with existing jobs. Dave reported that the State was exploring the option of buying the program with stimulus money. Charlie also reported that the youth population – especially minorities – has been affected most seriously by the nation's high unemployment rate. The population under 25 years of age accounts for 20% of the unemployment rate, and youth – ages 16 to 19 – have never had a job.

### **WIA Legislation Update**

David Stoecklin reported that it appears there will be cuts to WIA funding, but the House and Senate are of opposing views as to how much. David said there are supporters of WIA in Congress, such as Senator Durbin, who is taking the stand that this not the time to cut programs that support workforce training. David also reported that stimulus money, which is being used to fund four work crews in the area, will end June 30, 2011.

### **Communications Report**

**E-Newsletter:** David reported for Laura Reed that 200 newsletters were sent out on March 2<sup>nd</sup> via Constant Contact. The inaugural edition featured a WIA customer success story, an update on the Continuous Improvement Management Excellence Team, a feature on our board chair, and information on business services.

**WIA Media Campaign:** Dave referred board members to Charlie Juneau's letter to the editor (in their packets) that appeared in the News Democrat on March 10<sup>th</sup>. David said a letter to the editor from one of the WIA customers in Granite City also appeared in the News Democrat.

### **Supporting Economic Development Committee**

**Partnership with Ameren:** Jim Pennekamp reported that, as a means to move Vision 2020 forward and create a sustainable regional retention program, the WIB has entered into a partnership with Ameren. Through this arrangement, the WIB will have access to Synchronist, a database program that will track information and provide reports about issues of concern facing businesses and will help in establishing relationships with the business community. Jim said a press release would be released in the RiverBend Growth Association Area soon, and a breakfast meeting would be held April 14<sup>th</sup> with the Southwest Madison County Chamber to explain the process to its members. Interviews, to obtain input from business owners and executives, will be scheduled in the near future.

**Green Workforce Symposium:** Jim reported that he, Dave Stoecklin, Charlie Juneau, Dale Chapman, and some of the ETD staff attended the RCGA's Green Symposium at St. Louis University in January. He explained that the "green" concept is still not well understood, but it appears that a lot of today's workforce will require retraining, as the initiative moves forward.

### **Membership and Management Committee**

David Stoecklin reported for Chuck Unger that the committee continues to seek a new board member in Bond County to replace Janice Romack, who resigned last fall.

### **Youth Council**

David reported for Jay Hawley that the Youth Council last met on January 19, 2011, and plans are underway to co-sponsor two career days this spring. On April 19<sup>th</sup>, there will be career day event at the Greenville Jr. High School, and the following day there will be one at the Greenville High School. Students at both schools have completed surveys indicating what career clusters they would like to see represented, and the committees are in the process of securing speakers from those fields. David said that Dr. Daiber and his counter-part in Bond County, Mark Drone, will both be presenters. The Youth Council's next meeting is scheduled for May 4, 2011.

### **CIMET**

Paul Wellhausen reported that the Continuous Improvement/Management Excellence Team met on December 13, 2010. New to the committee in December were he and Rosemarie Brown. It was reported that most of the Employment & Training Staff had recently attended safety/workplace violence training in follow-up to previous discussion. The next CIMET meeting will focus on changes to the Memorandum of Understanding and will be held on April 21<sup>st</sup>. Paul announced that since the December meeting, he had agreed to take over as the new CIMET chair.

### **Treasurer's Report**

Dave Holtgrave referred the board to the financial summaries in their meeting packets. A motion was made, seconded, and carried to approve the report.

### **Great River Workforce Development Corporation**

**Election of Officers:** Jim reported that the board met on January 13, 2011 and welcomed new board member, Brock Willeford, who replaced Jill Frank as the Bond County Board Chair. Per the annual election of officers, Jim Pennekamp was elected president; Rod Wolter, vice-president; and David Stoecklin, secretary/treasurer.

**Annual Report Ads/Scholarship:** Jim reported that a total of \$5,150 has been collected in ad sales this year to support the annual community college scholarship. The WIB's annual report, which should be out within the next few weeks, will feature the ads.

### **Other Business**

#### **Illinois Works for the Future**

Dave reported that the Illinois Jobs Council coordinated a symposium in Collinsville in February to facilitate public/private sector discussion about workforce and economic development. This was the last in a series of symposiums held for this purpose throughout the state. Dave said the full report would be presented within the next couple of weeks.

#### **WIA Summer Youth**

Dave announced that there would be a limited youth program this summer, as funding has not been made available to enroll additional participants.

#### **WIA Title 1B Report**

**Performance:** David reported that all PY2010 - 3<sup>rd</sup> quarter goals were exceeded, and that it was expected that all goals for the year-end report will be met or exceeded.

#### **Illinois Workforce Investment Board**

David announced that he had recently been appointed to the state WIB, which will allow the local area to have more input on business representation. Paul Wellhausen and Scott Frick have both been nominated as business reps from the area.

#### **Illinois Commerce Committee**

David reported that three weeks ago he testified in front of Senator Susan Garrett and the Commerce Committee on how to make Illinois more business-friendly.

### **NEXT MEETING**

June 22, 2011 at 7:30 a.m. at the N.O. Nelson Campus – Le Claire Room in Edwardsville.

### **ADJOURNMENT**

The meeting was adjourned at 11:25a.m., and was followed by the WIA awards program and luncheon.